

A data managing apparatus that manages various data such as contents in a simple storage/read controlling process, using a distributable recording medium. A card 10 has a first or static storage area IC7 adapted to be accessed in a first access method and having stored compressed high-quality music data and compressed high-quality image data, and a second or dynamic storage area CD2 adapted to be accessed in a second access method and having stored non-compressed high-quality music data and non-compressed high-quality image data. A portable player 10 or a household CD card reader 110' as a reproducer can retrieve and replay the high-quality music data and image data by referring to the compressed music data and image data stored in the IC7.

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